## HIMALYO<sup>®</sup>





ktooriitané távkovanie: 2 kapaly 4×ten

Uppermente Ne je vistelé po del 6 3 nov. Ustele v bůbři bilodesta s býsně krustké se sovji klást. Dophky stavy ně sú vistelí na pochatel do nároz restraj stavy kejmického kůprůstě dené sokonéř

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# HIMALYO Tibet



#### Short Description:

Type I and Type II hydrolysed marine collagen enriched with Tibetan sea buckthorn extract.

#### Long Description:

Collagen is associated with beauty, primarily for its ability to preserve the human body's youth. The human body can make collagen itself, but from the age of 25, its production decreases, and from the age of 45, collagen almost completely ceases to form.

Tibet Collagen capsules contain an optimal ratio of the two most important types of collagen for the human body: Type I and Type II. Recent research, however, emphasizes that the form of collagen and the way it is administered to the body are both critically important. Tibet Collagen differs from commonly available collagen products by its emphasis on collagen's natural absorption into the human body and its maximum incorporation into skin structures. In order to achieve this optimal result, Tibet Collagen capsules contain a cleaved or hydrolyzed form of collagen which is much easier to absorb. In addition, they are enriched with Tibetan sea buckthorn since it is known that the human body can replenish collagen only in the presence of a sufficient amount of Vitamin C.

The administration of collagen in the form of capsules allows for gradual dosing during the day, which is also crucial for optimal absorption.

#### Ingredients:

Composition of 1 capsule: hydrolyzed marine collagen Type I. 300 mg, plant capsule (HPMC), filler – cellulose, organic extract of Tibetan sea buckthorn (Hippophae tibetana) 20 mg, collagen from shark cartilage Type II. 15 mg, vegetable magnesium stearate 12 mg. 100 capsules.

#### Main claims for online marketing:

- For a younger look
- Collagen with the best absorption
- Two types of marine collagen enriched with Tibetan sea buckthorn for better absorption

#### Target customer:

• Women 30–50

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#### Benefits:

Collagen is one of the basic building blocks of our body. It makes up 30% of all proteins in the mammalian body; in the form of collagen fibers, it is a component of the intercellular mass. Its main function is to act as a binder of cells not only in bones, tendons, joints and skin, but also in blood vessels, the cornea of the eye, and even teeth. In the body of animals and humans, collagen acts as a glue that supports the work of cells in tissues. Because of its binding abilities, its name comes from the Greek word kólla = glue.

In addition to functioning as a beauty aid, collagen also benefits the overall condition of the body. The young body makes collagen on its own, but from the age of 25, collagen production declines by 1-1.5% every year. After the age of 45, the body no longer makes collagen at all. As the years go by, collagen in the body decreases rapidly, which is why the skin ceases to be supple and more wrinkles form.

Consumption of excessive amounts of refined carbohydrates and sugar, on the other hand, prevents the reconstruction of collagen cells. Excessive exposure to sunlight reduces the production of new collagen, as does smoking. Although the process of collagen loss and reduction of its production in the body cannot be completely stopped, it can be slowed down by a proper lifestyle, a nutritious diet and healthy exercise. However, collagen can only be replaced by supplementing collagen itself in the body.

At present, up to 27 types of collagen found in various animal tissues are recognized. The two most important types for the human body are:

- Type I: Includes the largest proportion of collagen in the human body, up to 90%. It consists of dense fibers that form the structure of the skin, bones, tendons, fibrous cartilage, connective fibers and teeth.
- Type II: It consists of looser fibers found in elastic cartilage. Its task is to absorb shocks and protect the joints.

Collagen, in its usual form, is difficult for humans to digest. Therefore, when necessary, during supplementation collagen is cleaved = hydrolyzed. It is more digestible, better absorbed and thus highly usable in the body. While collagen in its natural gelatin form cannot be used effectively by our body, hydrolysis significantly shortens the molecular chains, resulting in good water solubility and absorption. From such collagen, the body can effectively use the maximum amounts of beneficial substances.

Collagen is formed in the body only in the presence of a sufficient amount of Vitamin C. Therefore, it is advisable to combine it with a supplement that contains a large amount of Vitamin C.

#### Warning:

Not intended for children under 3 years. During pregnancy and lactation consult your doctor before using. Dietary supplements are not intended to be used as a substitute for a balanced diet. Do not exceed the recommended daily dosage! Store in a dry place, out of direct sunlight, at a temperature of 10–25 °C.

Recommended dosage: 2 capsules 4 times a day

#### Categories:

Dietary supplement. Skin, hair, nails, joints, bones, muscles

#### Target distribution:

Online pharmacies, brick and mortar pharmacies, online beauty stores, drug stores – dietary supplements

Logistics:	
EAN	8594193243075
Content	100 capsules
Weight (kg)	0.085
Height (mm)	90
Width (mm)	90
Depth (mm)	64
Pieces per carton	10
Pieces per pallet	1.152
Customs code	2106 90 92