

HIMALYO®



HIMALYO BIO SEA BUCKTHORN CAPS



Short Description:

A natural extract from the alpine variety of Tibetan sea buckthorn to support immunity.

Long Description:

Plant (vegan) capsules enclose a gently prepared and super rich extract from the fruits of the Tibetan sea buckthorn. Processing takes place directly at the harvest location. The powder is extracted in the form of cold drying, which allows the preservation of all nutrients from the fruits in their entire spectrum.

- Contributes to the proper functioning of the immune system
- Has a positive effect on heart health
- Supports the proper functioning of the digestive tract
- Has a positive effect on skin health
- Is an important antioxidant

Main claims for online marketing:

- Natural support of immunity
- For strong immunity
- 100% Tibetan sea buckthorn with high content of Vitamin C

Target customer:

- Women 30–50

Recommended dosage:

1 capsule twice a day

Warning:

Not intended for children under 3 years. Dietary supplements are not intended to be used as a substitute for a balanced diet. Do not exceed the recommended daily dosage! Store at room temperature away from direct sunlight. Keep out of reach of children.

Ingredients:

BIO sea buckthorn extract 300 mg, herbal capsule, filler – herbal magnesium stearate (10 mg). 60 capsules.

Categories:

Dietary Supplement. Immunity, Vitamin C, heart health, cardiovascular health, antioxidants, healing, natural stimulant, mental health, digestive tract, skin health, superfood, gluten free, vegan, raw, bio

Target distribution:

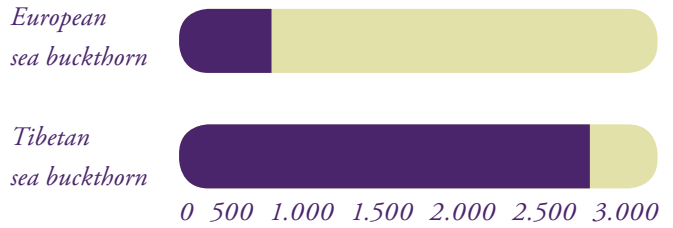
Online pharmacies, brick and mortar pharmacies, health food stores, organic/bio stores, drug stores – healthy diet



Differentiation vs. common sea buckthorn products:

Laboratory tests have shown that content of important nutrients in Tibetan sea buckthorn is several times higher as compared to varieties harvested in Mongolia, Russia, Germany and Finland:

Vitamin C content in sea buckthorn (g/L)



Also, other important nutrients had significantly higher values in Tibetan sea buckthorn when compared to the European variety of sea buckthorn:

Content of active ingredients (mg/kg)	European sea buckthorn	Tibetan sea buckthorn
Phenolic acid	3.956–5.728	5.719–5.893
Flavonoids	122–308	342–401
Oleic acid	10–17	22–26
Carotenoids	2.350–3.420	2.693–3.166

Benefits:

The Tibetan sea buckthorn is generally classified among the superfoods. This is not a fixed classification, but superfoods are generally understood as nutritionally rich foods full of vitamins, minerals, fiber, antioxidants and nutrients of plant origin.

The name of this super berry comes from the ancient Greek word *Hippophae*, which means glittering horse. The ancient Greeks already discovered the beneficial effects of sea buckthorn, as horses grazing in areas with its high incidence were healthy, well built, and had shiny coats of hair.

Ayurvedic and Tibetan Medicine

The original sea buckthorn variety has been used in Ayurvedic and Tibetan medicine for thousands of years and is often called the plant of the future. Sea buckthorn fruits have always been widely used in the Himalayan region, especially to support immunity, for proper digestion and to suppress feelings of fatigue and exhaustion.

Contemporary Medicine

Modern medicine increasingly uses this beneficial plant, as sea buckthorn supports the immune system. In addition, regular use of sea buckthorn contributes to the normal function of the skin, cardiovascular system, digestive system and the prostate.

Sea buckthorn is widely used in cosmetics, where sea buckthorn oil, which is pressed either from the fruits or seeds of the sea buckthorn, is primarily used. A clinical study conducted at the University of Turku in Finland in 1999 found that sea buckthorn oil contributes to the good health of the skin and a healthy skin appearance within four months of its use as a dietary supplement. A *Puredia* case study in 2017 documented the effects of a two-week application of sea buckthorn oil on postoperative scars.

Logistics:

EAN	8594193242047
Content	60 capsules
Weight (kg)	0.07
Height (mm)	100
Width (mm)	80
Depth (mm)	63
Pieces per carton	8
Pieces per pallet	1.152
Customs code	2106 90 92