

# Short Description:

A high-quality extract from the rare Tibetan mushroom, Cordyceps sinensis.

Polysaccharides 40%, Mannitol 15%

# Long Description:

Plant (vegan) capsules enclose a gently prepared and undiluted extract taken from the rare mushroom Cordyceps sinensis. The collection of the mushrooms takes place in Tibet at altitudes above 4.000 meters. Cordyceps is considered a living Tibetan gold and has been part of the golden fund of Chinese and Tibetan medicine for centuries. Due to its specific environmental requirements, it is very rare and difficult to harvest. It currently grows only on the Tibetan Plateau, in Nepal and in the mountains of China's Qinghai Province. Due to these factors, Cordyceps was, for centuries, reserved exclusively for the Chinese Emperor and his chosen ones. Currently, Cordyceps is widely used and is very popular with top endurance athletes and in demanding professions that require high levels of performance.

# Main claims for online marketing:

- For the reduction of fatigue and exhaustion
- For better strength and vitality
- Natural product for boosting vitality

# Target customer:

• Men 35-50

# Warning:

Not intended for children under 3 years. During pregnancy and lactation consult your doctor before using. Dietary supplements are not intended to be used as a substitute for a balanced diet. Do not exceed the recommended daily dosage!

Store in a dry place, out of direct sunlight, at a temperature of 10–25 °C.

### Ingredients:

Ingredients 1 capsule: Extract from Cordyceps sinensis 334 mg (Polysaccharides 40%, Mannitol 15%), plant capsule (hydroxypropyl methylcellulose), oyster mushroom extract in a concentration of 30:1 (Pleurotus ostreatus) 8.7 mg, filler – vegetable magnesium stearate (7 mg). 60 capsules.

# HIMALYO®

### Benefits:

Cordyceps is considered living Tibetan gold. Due to its specific environmental requirements, Cordyceps is very rare, currently occurring only on the Tibetan Plateau, Nepal and the mountains of the Chinese province of Qinghai at an altitude of 4.000 meters. The first written records of Cordyceps date back to China around 600 AD. It was discovered in an interesting way - some parts of the Tibetan pastures provided the grazing cattle with astonishing vitality, strength and fertility. As the climatic conditions were similar in all pastures, but the quality of the cattle bred varied, the herders decided to try to uncover the cause. And they discovered that the shepherds with the best cattle had Cordyceps sinensis, a kind of parasitic fungus, in the grazed grass. And from that time scientists and doctors began to study the effects and composition of this exceptional fungus. For centuries, Cordyceps was the privilege of only the Chinese Emperor and his chosen ones, as the occurrence of the fungus is very rare, and the harvest is difficult.

The nickname Chinese caterpillar comes from the unusual shape of the mushroom – the Chinese originally thought it was a caterpillar. The truly extraordinary biochemical composition and exceptional benefits of Cordyceps are associated with its specific life cycle. The fungus parasitizes the caterpillars of alpine butterflies. This patient and systematic activity of the Cordyceps can last for several years, during which the fungus produces valuable substances. It takes nutrients from the caterpillar's body and uses its chitin shell for protection against harsh climatic conditions. Above the ground, Cordyceps germinates to a size of 5–15 cm.

#### Chinese and Tibetan Medicine and Modern Uses

For centuries, Cordyceps has belonged to the golden fund of Chinese and Tibetan medicine. It is widely used, and in addition to its many exceptional health benefits, the fact that even long-term usage results in no adverse health effects is also highly valued.

Even today, Cordyceps is widely used and is very popular with top endurance athletes and in demanding professions that require high performance outcomes.

### Categories:

Dietary Supplement. Vitality, fatigue and exhaustion, regeneration, potency, libido, natural anabolic

### Recommended dosage:

1 capsule twice a day

### Target distribution:

Online pharmacies, brick and mortar pharmacies, health food stores, drug stores – dietary supplements, fitness shops

Logistics:	
EAN	8594193243013
Content	60 capsules
Weight (kg)	0.07
Height (mm)	100
Width (mm)	80
Depth (mm)	63
Pieces per carton	8
Pieces per pallet	1.152
Customs code	2106 90 92